



50th LADCO ANNUAL MEETING

Monday, February 28, 2022 • 11:00 AM – 1:00 PM La Crosse Center – Riverside Ballroom A





La Crosse Regional

Xcel Energy*

DAIRYLAND POWER





Letter from the President

Welcome to 2022!

As we move forward from the worst of the pandemic, the economy is improving and the opportunity for innovation is increasing, providing a strong backdrop for the economic development initiatives on the horizon. The LADCO Board of Directors and staff are looking forward to a great year of expansions and possibilities.

Over the last two years, the LADCO Executive Committee and staff have focused on improving the internal controls of the organization and ensuring the policies and procedures in place are followed as designed. This work has yielded a clear system of fiscal controls designed to safeguard the funding entrusted to us by our members. In addition, there is now an up-to-date employee handbook and a more streamlined connection between staff and leadership. Overall, the organization is stronger than in the past and better prepared to be the agile economic development engine it is meant to be.

With the hiring of Tim Kabat, as LADCO's new Executive Director, and the much-deserved promotion of Sam Bachmeier to Associate Director, the organization has two focused leaders at the helm. Sam, in particular, has taken the lead in responding to 10 separate Request for Information (RFIs) opportunities sent by the WEDC or site selectors seeking to relocate or establish in our area. LADCO also consulted on 3 others. These are



complex responses requiring staff to work with municipalities, realtors, land/building owners, and others to develop a response, generally including information about the site, area demographics, area economic data and trends, governmental makeups, transportation infrastructure, and top industries.

Continuing to promote the La Crosse area as a top-tier option for growth opportunities at a state and national level will remain one of LADCO's top priorities as we realize investment from outside firms will increase property values and municipal tax bases, provide upward pressure on area wages, and attract additional populations (workers) to the Coulee Region.

As always, LADCO exists due to the generous support of our member companies and municipalities. We are here to serve you and will strive to provide the kind of support required in today's challenging times. Look for the LADCO staff to reach out and be open and honest about how LADCO can help your organization now and in the future.

Sincerely,

Paricia Bulaux

Patti Balacek,

LADCO Board President







Board of Directors

Officers

President	Francisco March	Patti Balacek
Vice President		Mic Michels
Treasurer		Bob Burg
Past President		Jeff Wrobel
Secretary	No. of Street, or other party of the last	Chuck Olson

Private Sector

Lumen	Brian Fanciulli
Xcel Energy	Mike Herro
Gundersen	Mary Ellen McCartney
Trane Company	Dave Kostello
State Bank	Tim Kotnour
Riverland Energy	Aaron Torud
A.L.M Holding	Matt Watson
Coulee Bank	Joe Zoellner

Public Sector

Village of Holmen	Patrick Barlow
Town of Onalaska	Stan Hauser
Town of Shelby	Tim Candahl
City of La Crosse	Mitch Reynolds
City of Onalaska	Kim Smith
Village of West Salem	Scott Schumacher
La Crosse County Board	Matt Nikolay
City of La Crescent	Mike Poellinger
Town of Campbell	Josh Johnson

Staff Members

Associate Director	Sam Bachmeier
Executive Director	Tim Kabat
Program Coordinator	Amy Venner

Letter from the Executive Director

To our members, supporters, and Coulee Region residents:

I am honored to serve as LADCO's executive director and appreciate the LADCO Board of Directors, our members, and partners for putting their faith in me. I look forward to this next adventure and in applying my knowledge and experience in helping to move our area forward. I also look forward to connecting and re-connecting with many of you, as we re-establish our business retention and expansion program. Please standby as we work to set up visits with you to learn more about your needs and challenges.

We are truly blessed in the La Crosse area with our strong and diverse economy and the people who live and work here. This economic strength and diversity are a result of decades of hard work by private, public, and non-profit partners, as well as billions of dollars in investment. Our area has witnessed the entrepreneurial spirit time and again and this determination is as strong as ever.

The La Crosse area has a tremendous mix of urban spaces, small towns, rural places, outdoor recreation, transportation, healthcare, and education to be a destination for anyone and everyone looking to grow and invest. We also have people with compassion, tenacity, a strong work ethic and can-do attitudes!

For more than five decades now, LADCO has been the leader in economic development, especially focused on business retention and expansion, real estate solutions, start-up business incubation and support, and workforce



development. My goal as your executive director is to reengage and to enhance these critical services and to work with our Board, our excellent staff including Sam Bachmeier and Amy Venner, our economic development partners, businesses, and you to help grow our region.

We have opportunities and challenges ahead in all our economic sectors – but especially in tourism and hospitality, as we recover and rebound from the COVID 19 pandemic.

We have several key development and redevelopment

properties to market including our business parks, former big-box retail sites, and the continued investments in our downtowns and along our riverfronts. We are actively managing the area's small business incubator – the Coulee Region Business Center – and are working on improvements to support services and the facility too.

We have an unprecedented time in working with our federal, state, and local partners to get the American Rescue Plan Act dollars and Bi-partisan Infrastructure Plan projects into our communities. These investments will create opportunities like few have witnessed before.

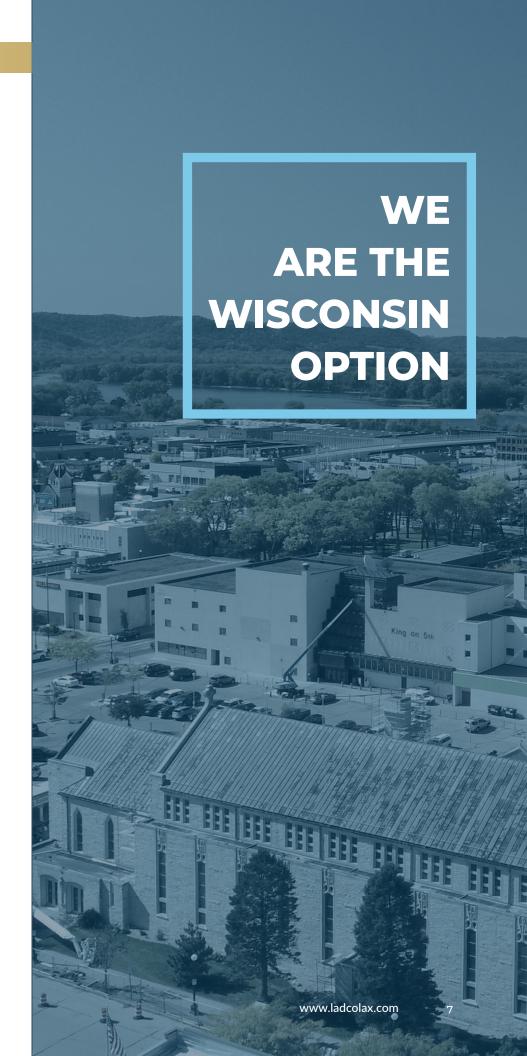
Our biggest challenges remain increasing our workforce, the need for more housing of all types and childcare to support workers.

Let's get to work!

Tim Kabat,

Executive Director

Twi Kalat



LADCO Highlights



River Point District

"Located in the heart of La Crosse—at the confluence of the Mississippi, Black and La Crosse Rivers—River Point District will establish a dynamic, sustainable neighborhood within the area's overall urban fabric and seamlessly connect the community to the rivers and downtown." – City of La Crosse

In 2021, the Re-Development Authority of La Crosse completed phase one of three, filling the site with more than 200,000 cubic square yards of dirt to raise the area out of the flood plain. The fill will need to settle for a full calendar year before initial infrastructure improvements are made. Look to the end of 2022 for the utility and transportation infrastructure to begin.

Launch La Crosse Resiliency Fund

In 2021, a collaborative effort between La Crosse County, Couleecap, Downtown Mainstreet, the North La Crosse Business Association and LADCO provided grant opportunities up to \$5,000 for businesses making investments to become more resilient as the pandemic continued to pose threats to our area's businesses. Throughout 2021, a total of 26 grants were awarded, totaling more than \$107,140. A wide range of industries and business sizes were assisted with this effort.

Thank you to Wells Fargo, The Weber Group, Associated Bank, Kwik Trip, Cleary Management Corporation, Dave and Barb Skogen, and State Bank Financial for contributions to the fund!









CEDA Awards

The Wisconsin Economic Development
Association (WEDA) hosts the annual
Community Economic Development
Awards, at which, major statewide
projects/initiatives are recognized and
appreciated. LADCO annually nominates
regional projects to ensure the Coulee
Region is represented and recognized at
the state-level. This year, LADCO and The
7 Rivers' Alliance nominated the following:

- Public-Private Partnership Great River Residences, City of Onalaska and Three Sixty Real Estate Solutions – 1st Place Winner
- Economic Driver Kwik Trip 1st Place Winner
- Real Estate Redevelopment and Reuse
 Dave and Barb Skogen Boys and Girls
 Club of Holmen Top Three Finalist

"LADCO congratulates the award winners and finalists for their dedication to their communities and the collective impact these projects create. Kwik Trip, Three Sixty Real Estate Solutions, and the Holmen Area Boys and Girls Club are incredible partners and help to make the Coulee Region a wonderful place to live, work, shop, and play." – Sam Bachmeier and Tim Kabat, LADCO.



Former Trane Plant 6 (at George and St. Andrew Streets)

In 1997, the La Crosse Industrial Park Corporation (LIPCO), a nonprofit partnership of the City of La Crosse, LADCO and Xcel Energy, purchased the Trane Plant 6 building and site with the intention of demolishing the facility and remediating environmental contamination to provide a shovel-ready site for redevelopment. Over the next few years, the site was cleaned and prepped for sale. In 2014, LIPCO completed a sale of the site to Stizo Development, LLC., with plans for a mixed-use development.

In 2014, LIPCO completed a sale of the site to Stizo Development, LLC. On November 18, 2021, Stizo Development, LLC. broke ground to develop the "Fifth Ward Residences", a \$23 million



housing project that includes 144 rental units, along with 14 owner-occupied townhomes. The apartments are expected to be open for move-in during the fall of 2022.

Business Retention and Expansion Meetings

Recognizing that Business Retention and Expansion meetings (BRE) with our member organizations is a key initiative of economic development organizations, LADCO has met with our regional partners, including the 7 Rivers' Alliance and the WEDC, to develop a plan for 2022. LADCO hosted a number of meetings in 2021 with great results, and will continue to do so with a goal of 100 visits in 2022.



Real Estate Solutions

LADCO engaged with the Wisconsin Economic Development Corporation (WEDC) to switch to the LocateInWisconsin platform for marketing real estate opportunities in the Coulee Region. This platform is a collection of real estate options throughout the state of Wisconsin, that is regularly viewed by regional and national site selectors and local businesses

looking for relocation or expansion options. LADCO has uploaded many significant real estate options, including the former Shopko sites, Gander Mountain, business parks, and other properties available throughout La Crosse County. LADCO will continue to manage the property data base for La Crosse County in upcoming years.

LADCO/Coulee Bank Industry Appreciation Luncheon

On November 11th, 2021, LADCO hosted our Annual Industry Appreciation luncheon, at which we heard from the Director of Planning and Design with the International Mountain Biking Association, Mike Repyak, and leadership from La Crosse's Outdoor Recreation Alliance, Randi Pueschner and Jed Olson, who spoke to the economic impact investment in outdoor recreation can have on a community.

At the event, we also gave awards for the following projects:

- A.) Triangle of Achievement Award Gundersen Health
 System, Mayo Clinic Health System Franciscan
 Health Care, and the La Crosse County Health
 Department for their collective roles in guiding the
 community through the COVID-19 pandemic.
- B.) Diamond Recognition Award Gillette Pepsi of La Crosse and Badger Corrugating Company

for their major investments along West Avenue and Green Bay Streets, significantly improving the productivity and tax base of the area.

- **C.) Kwik Trip Business Plan Competition** LADCO and our partners at Kwik Trip reviewed a number of business plans from area entrepreneurs. After review, the following business plans were ranked and awarded grant funds provided by Kwik Trip.
 - i. Independent Living Choices, LLC. Finalist, recipient of a \$500 grant.
 - ii. Wuffy, LLC. Finalist, recipient of a \$500 grant.
 - iii. Priya's Spice Bazaar Finalist, recipient of a \$1,000 grant.





Grant Applications

Throughout 2021, in response to the economic impacts of the COVID-19 Pandemic, the federal and state governments provided a number of opportunities for funding in the form of grants. Below is a summary of the grant programs LADCO applied for or assisted with the application process.

- A.) Workforce Innovation Grant A grant program provided by the WEDC, the Western Wisconsin Workforce Development Board submitted an application with intentions of garnering funds for a cooperative childcare facility. LADCO provided a letter of commitment and input for the application.
- **B.) Build Back Better Regional Challenge Grant** A grant program provided by the Economic Development Administration (EDA), the 7 Rivers' Alliance submitted an application to garner funds

- for a regional approach to food business incubation. LADCO provided input and letters of support, and the CRBC provided a letter of commitment and data, supporting the application.
- C.) City of La Crosse ARPA Funds The City of La Crosse provided an opportunity for non-profits to apply for relief and project funds. LADCO staff submitted an application on behalf of the CRBC for funds to be used for building improvements and repairs, and for the implementation of entrepreneurial support services at the CRBC.
- D.) Entrepreneurial Partnership Grant A grant program provided by the WEDC, LADCO staff will be submitting an application on behalf of the CRBC for funds to implement entrepreneurial support services for CRBC tenants.

WEDC Main Street Bounceback Grant Program

In 2021, the WEDC announced the Main Street Grant program that provided \$10,000 grants to businesses moving into existing vacant commercial properties. The fund was administered by the Mississippi River Regional Planning Commission. LADCO provided "Letters of Acknowledgment" to over 35 businesses looking to apply for the grant. The grant program will remain open through June 30, 2022.

Management of the Coulee Region Business Center (CRBC)

LADCO assumed management and strategic development responsibilities, on behalf of the CRBC Board of Directors, on January 1, 2020. Working with the CRBC Board of Directors and other community partners, LADCO staff has implemented and coordinated support services available to tenants and area entrepreneurs. Since taking on management duties in 2020, the Coulee Region Business Center has graduated four small businesses into the La Crosse Community.

Graduates:

- Task Karate 1501 St. Andrews Street, Suite. 206, La Crosse, WI (La Crosse Footwear building)
- Blue Stars Drum and Bugle Corps. 1805 Granary Street, Suite.
 9, Holmen, WI
- Coulee Auto 1411 Rose Street, La Crosse, WI (former Perkins restaurant)
- Opus Bakehouse Moving to a location in the City of Onalaska to be announced in the spring of 2022



Other accomplishments in managing the CRBC include the following.

- Architectural and Engineering Analysis The CRBC completed a facility Architectural and Engineering Analysis in partnership with the City of La Crosse and ISG.
- Open House The CRBC hosted an open house on September 15th, 2021, at which, visitors took a tour of the facility and met with tenants. We also heard from a number of speakers including, Wisconsin Economic Development Corporation Secretary -Missy Hughes, Wisconsin State Senator - Brad Pfaff, and City of La Crosse Mayor - Mitch Reynolds.

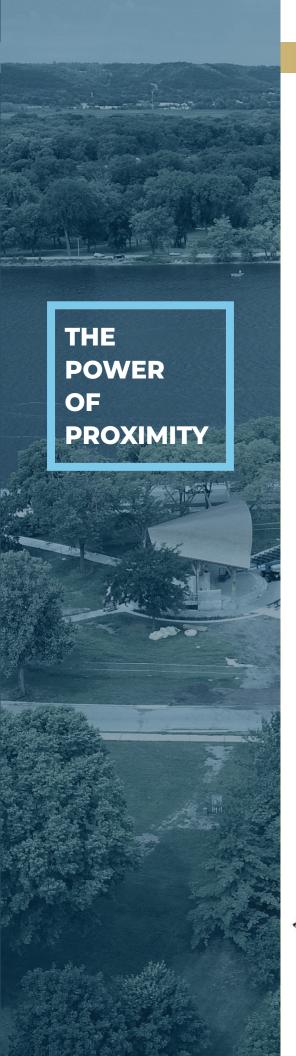












49th Annual Meeting Minutes

December 9th, 2020 - Virtual Event

LADCO Board President, Patti Balacek, called the meeting to order at 11:03 AM. President Balacek welcomed guests and recognized the elected officials in attendance.

Secretary's Report – Mic Michels, LADCO Board Secretary, reviewed the minutes from the 2019 Annual Meeting. A motion to approve the minutes as submitted was made by Bob Burg and seconded by Jeff Wrobel. Motion carried unanimously.

Financial Report – Bob Burg reviewed the 2019 year-end balance sheet and income statement. Mr. Burg then reviewed the proposed 2021 operating budget. With no questions or concerns from the Board of Directors or attending members, a motion to approve and adopt the 2021 operating budget as presented, was made by Mic Michels and seconded by Mike Herro. Motion to approve the 2021 operating budget carried unanimously.

Board Member Election – Jeff Wrobel reviewed the Board members seeking re-election for an additional three-year term. The list included Patti Balacek, Bob Burg, and Brian Fanciulli. Jeff Wrobel asked the audience for any new nominations. With no new nominations, a motion to approve the proposed slate was made by Mic Michels and seconded by Matt Watson. Motion to approve the proposed Board member renewal slate carried unanimously.

Distinguished Service Award – Jeff Wrobel introduced Bob Burg as the recipient of the award for his long-term devotion and wide-ranging contributions to the development of the area economy. Bob Burg accepted the award and thanked the LADCO Board of Directors and members for the consideration.

President's Award – Patti Balacek introduced Brian Fukuda and Charlie Handy as the corecipients of the award. Brian and Charlie were honored for their leadership on numerous projects including the Lakeview Business Park, the SMART bus, and their assistance provided to hundreds of area businesses through the pandemic. Brian and Charlie graciously accepted the award and thanked the LADCO Board of Directors and members for the consideration.

With no other new or old business, a motion to adjourn was made by Chuck Olson, seconded by Bob Burg at 11:58 PM. Motion carried unanimously.

Respectfully submitted,

Samuel Bachmeier, Recorder

Community Profile

Economy Overview

118,255

Population (2020)

Population **grew by 556** over the last 5 years and is projected to **grow by 644** over the next 5 years.

72,823

Total Regional Employment

Jobs decreased by 2,166 over the last 5 years but are projected to grow by 796 over the next 5 years.

\$57.9K

Median Household Income (2019)

Median household income is \$5.0K below the national median household income of \$62.8K.

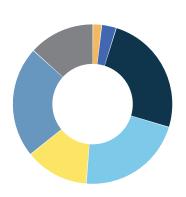
Takeaways

- As of 2020 the region's population increased by 0.5% since 2015, growing by 556. Population is expected to increase by 0.5% between 2020 and 2025, adding 644.
- From 2015 to 2020, jobs declined by 2.9% in La Crosse County, WI from 74,989 to 72,823. This change fell short of the national growth rate of 1.3% by 4.2%. As the number of jobs declined, the labor force participation rate decreased from 67.1% to 66.0% between 2015 and 2020.
- The top three industries in 2020 are General Medica I and Surgical Hospitals, Restaurants and Other Eating Places, and Education and Hospitals (Local Government).

	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	118,255	65,534	72,823	100.2	\$7.46B	\$8.21B	\$8.73B
Mississippi River Region	326,454	170,469	158,070	100.0	\$15.74B	\$23.65B	\$24.04B
La Crosse, WI (in La Crosse county) (ZIP 54601)	49,579	N/A	38,339	100.2	\$3.89B	\$4.60B	\$5.47B

Education Attainment 2020

Concerning educational attainment, **22.5% of La Crosse County, WI residents possess a Bachelor's Degree** (2.5% above the national average), and **12.9% hold an Associates Degree** (4.3% above the national average).



	% of Population	Population
Less Than 9th Grade	1.8%	1,360
9th Grade to 12th Grade	3.0%	2,283
■ High School Diploma	24.9%	19,059
Some College	21.6%	16,567
Associate's Degree	12.9%	9,895
■ Bachelor's Degree	22.5%	17,282
■ Graduate Degree and Higher	13.4%	10,246

Population Trends

TIMEFRAME	POPULATION
2015	117,699
2016	117,681
2017	118,033
2018	118,041

TIMEFRAME	POPULATION
2019	118,016
2020	118,255
2021	118,436
2022	118,590

POPULATION	
118,747	
118,852	
118,899	

Population Characteristics 2020



La Crosse County, WI has 22,543 millennials (ages 25-39). The national average for an area this size is 24,333.



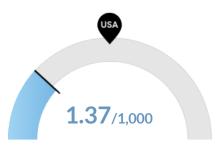
Veterans

La Crosse County, WI has 7,585 veterans. The national average for an area this size is 6,555.



Retiring Soon

Retirement risk is about average in La Crosse County, WI. The national average for an area this size is 34,698 people 55 or older, while there are 34,832 here.



Violent Crime

La Crosse County, WI has 1.37 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.



Racial Diversity

Racial diversity is low in La Crosse County, WI. The national average for an area this size is 47,075 racially diverse people, while there are 12,338 here.



Property Crime

La Crosse County, WI has 23.27 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

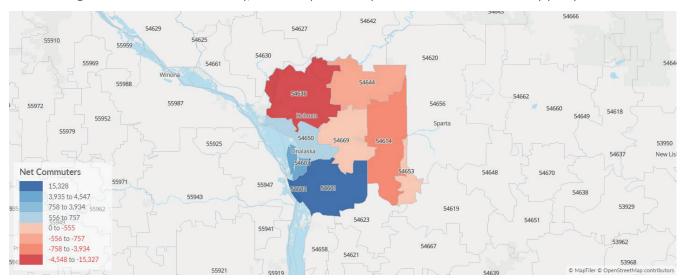
Unemployment Trends

TIMEFRAME	UNEMPLOYMENT RATE
2016	3.53%
2017	2.91%
2018	2.63%
2019	2.84%
2020	5.44%

TIMEFRAME	UNEMPLOYMENT RATE	
January - February 2021	3.94%	
March 2021	3.84%	
April 2021	3.30%	
May 2021	3.06%	

Place of Work vs. Place of Residence

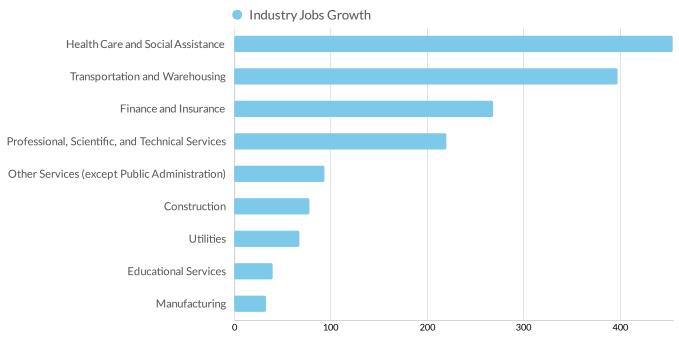
Understanding where talent in La Crosse County, WI currently works compared to where talent lives can help you optimize site decisions.



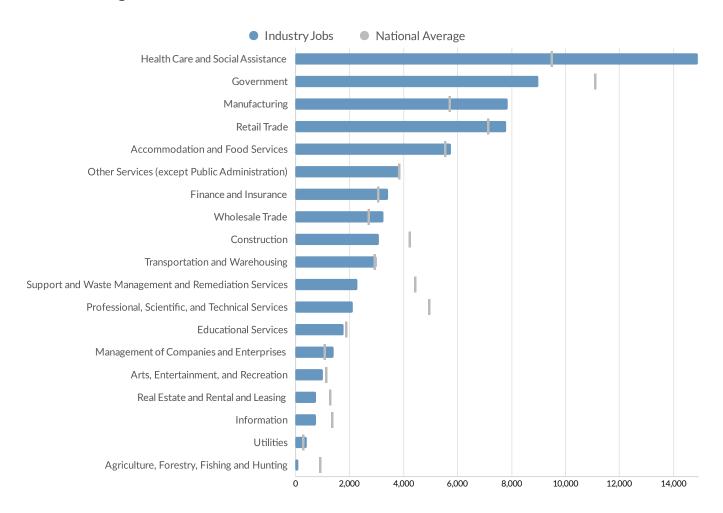
Where Talent Works		
ZIP	Name	2020 Employment
54601	La Crosse, WI	38,339
54650	Onalaska, WI	13,122
54603	La Crosse, WI	11,524
54669	West Salem, WI	3,905
54636	Holmen, WI	3,458

Where T	alent Lives	2020
ZIP	Name	Workers
54601	La Crosse, WI	23,011
54650	Onalaska, WI	12,566
54636	Holmen, WI	8,005
54603	La Crosse, WI	7,589
54669	West Salem, WI	4,137

Top Growing Industries 2016 -2021



Industry Characteristics



Business size



Data derived from the Mississippi River Regional Planning Commission, 2022.

Financial Summary

REVENUES	2020 ACTUAL	2021 ACTUAL
Private Memberships	\$85,466	\$69,044
Government Memberships	\$44,373	\$60,966
Annual Meeting Income	\$10,886	\$-
Forum/Industry Appreciation Income	\$-	\$-
Non-Member Income (LIPCO Management)	\$23,050	\$30,000
Non-Member Income (CRBC Management)	\$59,288	\$66,659
Investment Income	\$3,882	\$523
PPP forgivable loan	\$-	\$30,500
Miscellaneous Income	\$30,285	\$30,085
TOTAL REVENUES	\$257,230	\$287,777
TOTAL REVENUES	\$237,230	\$207,777
EXPENSES	2020 ACTUAL	2021 ACTUAL YTD
Salaries/FICA/UC (includes admin)	\$148,681	\$157,342
Health and Life Insurance	\$6,691	\$17,635
Employee Pension Benefits	\$8,660	\$1,507
Staffing (other)	\$-	\$1,507
Marketing, Special Programs	\$19,733	\$3,766
Auto/Transportation	\$8,391	\$162
Copies, Printing	\$1,160	\$993
Professional Development, Meeting Reg.	\$5,789	\$10
Depreciation	\$2,714	\$2,893
Building Expenses (rent and phone)	\$11,076	\$9,030
Annual Meeting	\$4,838	\$1,615
Forums, Industry Appreciation	\$-	\$3,090
Meals	\$3,173	\$139
Lodging	\$123	\$-
Subscriptions, Publications	\$878	\$282
Bank Service Charge	\$118	\$225
Dues	\$385	\$1,070
Member Enhancements	\$815	\$12,353
Liability Insurance	\$5,382	\$7,779
Meeting Registration	\$325	\$-
Miscellaneous Expense	\$1,562	\$7,309
Legal and Accounting	\$18,124	\$16,549
IT, Website Expense	\$1,262	\$-
Donations, sponsorships	\$7,952	\$-
Supplies and Equipment	\$5,268	\$3,013
Postage	\$248	\$55
Property Taxes	\$162	\$69
Amortization	\$939	\$1,455
Airport Grant Expense	\$-	\$19,975
Unbudgeted Expenses	\$(9,219)	\$-
TOTAL EXPENSES	\$255,230	\$268,317
NET INCOME (LOSS)	\$2,000	\$19,460
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REVENUES	2022 BUDGET
Private Memberships	\$85,000
Government Memberships	\$53,767
Annual Meeting Income	\$5,000
Forum/Industry Appreciation Income	\$10,000
Non-Member Income (LIPCO Management)	\$30,000
Non-Member Income (CRBC Management)	\$70,000
Investment Income	\$750
PPP forgivable loan	\$-
Miscellaneous Income	\$5,000
TOTAL REVENUES	\$259,517
I O I AL REVERSES	4237,327
EXPENSES	2022 BUDGET
Salaries/FICA/UC (includes admin)	\$169,046
Health and Life Insurance	\$19,171
Employee Pension Benefits	\$4,575
Staffing (other)	\$15,300
Marketing, Special Programs	\$3,000
Auto/Transportation	\$690
Copies, Printing	\$1,250
Professional Development, Meeting Reg.	\$1,000
Depreciation	\$2,750
Building Expenses (rent and phone)	\$9,100
Annual Meeting	\$4,250
Forums, Industry Appreciation	\$8,500
Meals	\$150
	\$500
Lodging Subscriptions, Publications	\$300
Bank Service Charge	\$100
Dues	\$800
Member Enhancements	\$-
Liability Insurance	\$6,900
Meeting Registration	\$-
Miscellaneous Expense	\$3,000
Legal and Accounting	\$11,000
IT, Website Expense	\$1,000
Donations, sponsorships	\$250
Supplies and Equipment	\$2,000
Postage	\$150
Property Taxes	\$150
Amortization	\$1,400
Airport Grant Expense	\$5,000
Unbudgeted Expenses	\$-
TOTAL EXPENSES	\$271,332
NET INCOME (LOSS)	\$(11,815)



2022 Supporting Members

Thank you to all of our members

The LADCO staff and Board of Directors extend a sincere "Thank You" to all of our supporting members. Without your valuable support, our economic development efforts throughout the La Crosse Area could not go forward. With gratitude for your continued support in mind, our team wishes you a successful new year.

Agro	our Ingredients
Altra	Federal Credit Union
Asso	ciated Bank
Badg	er Corrugating Company
Baka	ar's Sausage
BBO	C Enterprises
вмо	Harris Bank
Borto	on Construction
Brem	er Bank
Brick	Brothers Design/Builders
Brow	n & Brown of Wisconsin, Inc.
Ceda	r Corporation
Centi	al States Warehouse
Lume	n
Char	Industries, Inc.
Citize	ens State Bank
City E	Brewing Company
Cold	vell Banker: River Valley Realtors
Coule	ee Bank
Dairy	land Power Cooperative
Davy	Engineering
DBS	Group LLC.
Doer	flinger's Second Century, Inc.
Dow	ntown Mainstreet, Inc.
Dura	tech
Dyna	mic Recycling
F.J. R	obers Co., Inc.
Fiber	Pro
First	Supply LLC
Fowle	er & Hammer, Inc.
Gerra	ard Hoeschler Realtors Inc.

Gundersen Health System
Harter Trucking
Hawkins Ash CPAs, LLP
Horizon Management
Hydrite Chemical Co.
Inland Packaging
ISG
Johns, Flaherty & Collins, SC
Kaplan Professional Education
Kwik Trip Inc.
La Crosse Area Chamber of Commerce
La Crosse Area Realtors Association
La Crosse County Convention & Visitors Bureau
La Crosse Loggers
Logistics Health Inc.
Market and Johnson
ALM Holding Company (Mathy Construction)
Mayo Clinic Health System - Franciscan Healthcare
McLoone
Merchants Bank - Onalaska
Mississippi Welders Supply Co., Inc.
Pepsi-Cola Bottling Company
Poellinger Inc.
Radisson Hotel - La Crosse
Reinhart Real Estate Group
Riverland Energy Cooperative
RSM US LLP
S&S Cycle, Inc.
State Bank Financial
Strupp Trucking, Inc.
The Insurance Center

Three Sixty Real Estate Solutions
Torrance Casting
-
TRANE Company
Trust Point Inc.
University of Wisconsin -
La Crosse Foundation
US Bank - La Crosse
Vernon Electric Cooperative
Verve
Viterbo University
Walz Craft
Wells Fargo
Western Technical College
Western WI Building & Construction
Trades Council
Trades Council
Trades Council Wieser Brothers General
Trades Council Wieser Brothers General Contractor, Inc.
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Trades Council Wieser Brothers General Contractor, Inc. Xcel Energy XeteX, Inc. City of Onalaska City of La Crescent City of La Crosse
Trades Council Wieser Brothers General Contractor, Inc. Xcel Energy XeteX, Inc. City of Onalaska City of La Crescent City of La Crosse County of La Crosse
Trades Council Wieser Brothers General Contractor, Inc. Xcel Energy XeteX, Inc. City of Onalaska City of La Crescent City of La Crosse County of La Crosse Town of Onalaska

Great Rivers United Way



Discover the Cooperative Difference



Your local Touchstone
Energy Cooperative of the
Dairyland Power System
powers homes, farms and
businesses. Powering
our communities also
means facilitating positive
economic and community
development outcomes
throughout our service
territory. We provide:

- Site Selection
- Project Financing
- Competitive Rates
- Electrification & Energy Efficiency
- Project Facilitation







We can assist with your business or community development project:

Craig Harmes

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