

LADCO MEMBERSHIP TIERS

Tier 1: Bronze Supporter - \$500

Less than 50 employees

Description: Bronze Supporters form the foundation of the organization. This level provides valuable entry points for members to engage with the mission, while being recognized for their contribution.

Benefits:

- Recognition on the website, in the annual report, and across all member-promoted materials.
- Discounted tickets for all events.
- Invitation to Member Appreciation event.
- 2 posts/updates shared with LADCO members and partners via social media reshares.

Tier 2: Silver Advocate - \$1,500

More than 50 employees

Description: Silver Advocates are key voices in the community, helping to amplify the organization's work and engage more deeply in the cause.

Benefits:

- All benefits from the Bronze Supporter tier.
- Your company's major updates showcased in the LADCO newsletter through 1 member spotlight a year.
- 4 posts/updates shared with LADCO members and partners via social media reshares.

Tier 3: Gold Partner - \$3,000

Description: Gold Partners have an influential role in advancing the mission. This tier provides deep, ongoing involvement with the organization's high-impact initiatives.

Benefits:

- All benefits from the Bronze Supporter and Silver Advocate tiers.
- 1 free ticket to every LADCO event.

- Your company's major updates showcased in the LADCO newsletter through 2 member spotlights a year.
- 6 posts/updates shared with LADCO members and partners via social media reshares.
- Complimentary VIP Swag Bags at Member Appreciation event.
- VIP at all events (including priority access to exclusive events and seating).
- Recognition on the home page of the LADCO website, with special acknowledgment in the annual report and across all member-promoted materials.

Tier 4: Platinum Visionary - \$7,500

Description: Platinum Visionaries are the highest level of support and engagement. These top-tier members have the most exclusive access and the greatest recognition for their commitment.

Benefits:

- All benefits from the Bronze Supporter, Silver Advocate, and Gold Partner tiers.
- 2 free tickets to every LADCO event.
- Your company's major updates showcased in the LADCO newsletter through 3 member spotlights a year.
- 8 posts/updates shared with LADCO members and partners via social media reshares.
- Logos showcased on banners in the largest space for Platinum members.
- Top recognition at LADCO's Annual Meeting and Member Appreciation event.
- Annual private strategy session with the Executive Team.

Additional Notes:

- **Event Ticket Rates:** Across all tiers, members receive discounted or preferential rates for events, creating a consistent benefit for members who wish to attend.
- **Member Spotlights:** These are a key benefit for recognition, with increasing visibility at each tier. At the Platinum level, members get the highest number of e-newsletter spotlights (3 per year).
- **Social Media and Newsletter Features:** Higher tiers include more frequent updates, featured posts, and social media exposure.
- **VIP Access and Recognition:** Gold and Platinum members enjoy VIP access to all events and significant recognition for their support, both online and at live events.

Summary of Tier Structure:

Tier Name	Contribution	Key Benefits
Bronze Supporter	\$500	<ul style="list-style-type: none"> Recognition on website, in the annual report, and across all member-promoted materials. Discounted tickets for all events. Invitation to Member Appreciation event. 2 posts/updates shared with LADCO members and partners via social media reshares.
Silver Advocate	\$1,500	<ul style="list-style-type: none"> All benefits from Bronze Supporter tier. 1 member spotlight per year in the LADCO newsletter. 4 posts/updates shared with LADCO members and partners via social media reshares.
Gold Partner	\$3,000	<ul style="list-style-type: none"> All benefits from Bronze Supporter and Silver Advocate tiers. 1 free ticket to every LADCO event. 2 member spotlights per year in the LADCO newsletter. 6 posts/updates shared with LADCO members and partners via social media reshares. Complimentary VIP Swag Bags at Member Appreciation event. VIP access to all events. Recognition on the home page of the LADCO website and in all member-promoted materials.
Platinum Visionary	\$7,500	<ul style="list-style-type: none"> All benefits from Bronze Supporter, Silver Advocate, and Gold Partner tiers. 2 free tickets to every LADCO event. 3 member spotlights per year in the LADCO newsletter. 8 posts/updates shared with LADCO members and partners via social media reshares. Logos showcased on banners for Platinum members. Top recognition at Annual Meeting and Member Appreciation event. Annual private strategy session with the Executive Team.